



Harvest Home Farmer's Market Market & Outreach Manager

Location: New York City, NY

Job Type: Full-time, in-person

Pay: \$50,000 - \$55,000

Job Overview

We seek a dedicated and passionate Market & Outreach Manager to join our team. As a Market & Outreach Manager, you will conduct market visits, provide on-site technical support, lead the physical distribution of all printed marketing materials, coordinate outreach efforts, educate the community about our organization's services, and promote continued and reliable access to healthy, affordable, and nutritious food. As the on-site point-of-contact for information about Harvest Home programming, the position will support the site staff and farmers, assisting in program implementation and community relations.

Responsibilities

- Assist in preparation activities for the market season, including managing the distribution and inventory of supplies and educational materials.
- Assist in staff training for site coordinator, community chef and driver
- Develop and implement outreach strategies to increase community engagement
- Educate individuals and groups about our organization's services and resources
- Coordinate and supervise outreach events and activities
- Collaborate with community partners to maximize outreach efforts
- Provide administrative support for programs, including data collection and reporting
- Manage social media platforms to increase engagement and promote awareness
- Conduct market research to identify target populations and develop targeted outreach campaigns
- Conduct daily visits to markets to provide support to the farmers, Site Coordinators, and conduct community outreach
- Provide market coverage as needed and conduct community surveys
- Represent the organization at community events and presentations

Experience

- Associate degree in marketing or management or related field preferred
- Experience in outreach or community engagement roles
- Strong organizational skills with the ability to prioritize tasks effectively
- Excellent communication skills, both written and verbal
- Proficiency in social media management platforms
- Ability to work independently as well as collaboratively in a team environment
- Spanish-speaking preferred
- NY Driver's License required

- Have a working vehicle preferred

We encourage you to apply if you are passionate about making a difference in the community.

Benefits:

- Medical, dental, and vision benefits
- Paid time off and paid holidays
- Mileage and gas reimbursement

About Harvest Home Farmer's Market

Harvest Home Farmer's Market serves a mission to envision a world in which all people are healthy.

Harvest Home Farmer's Market provides low-income communities with access to farm fresh local produce and the education to achieve healthier lifestyles.

Harvest Home Farmer's Market is a New York City-based, 501(c)3, non-profit organization dedicated to increasing access to local, farm-fresh produce in low-income neighborhoods. Our farmers' markets are open six days a week during the farmers' market season, serving all members of each community.

Harvest Home operates markets in the Bronx, Brooklyn, and Manhattan. We accept Cash, Credit/Debit, Supplemental Nutrition Assistance Program (Food Stamp)/ EBT cards, Women's Infant and Children checks (WIC), Farmer's Market Nutrition Coupons (FMNP), Health Bucks and Health Senior Healthy Shoppers coupons (H2S2).

Harvest Home Farmer's Market is an equal-opportunity employer, and we are committed to hiring a diverse and talented workforce.

HOW TO APPLY: Email resume and cover letter to altonwilson@hotmail.com. Include in the subject line "Market & Outreach Manager Application." Please provide your phone number.